



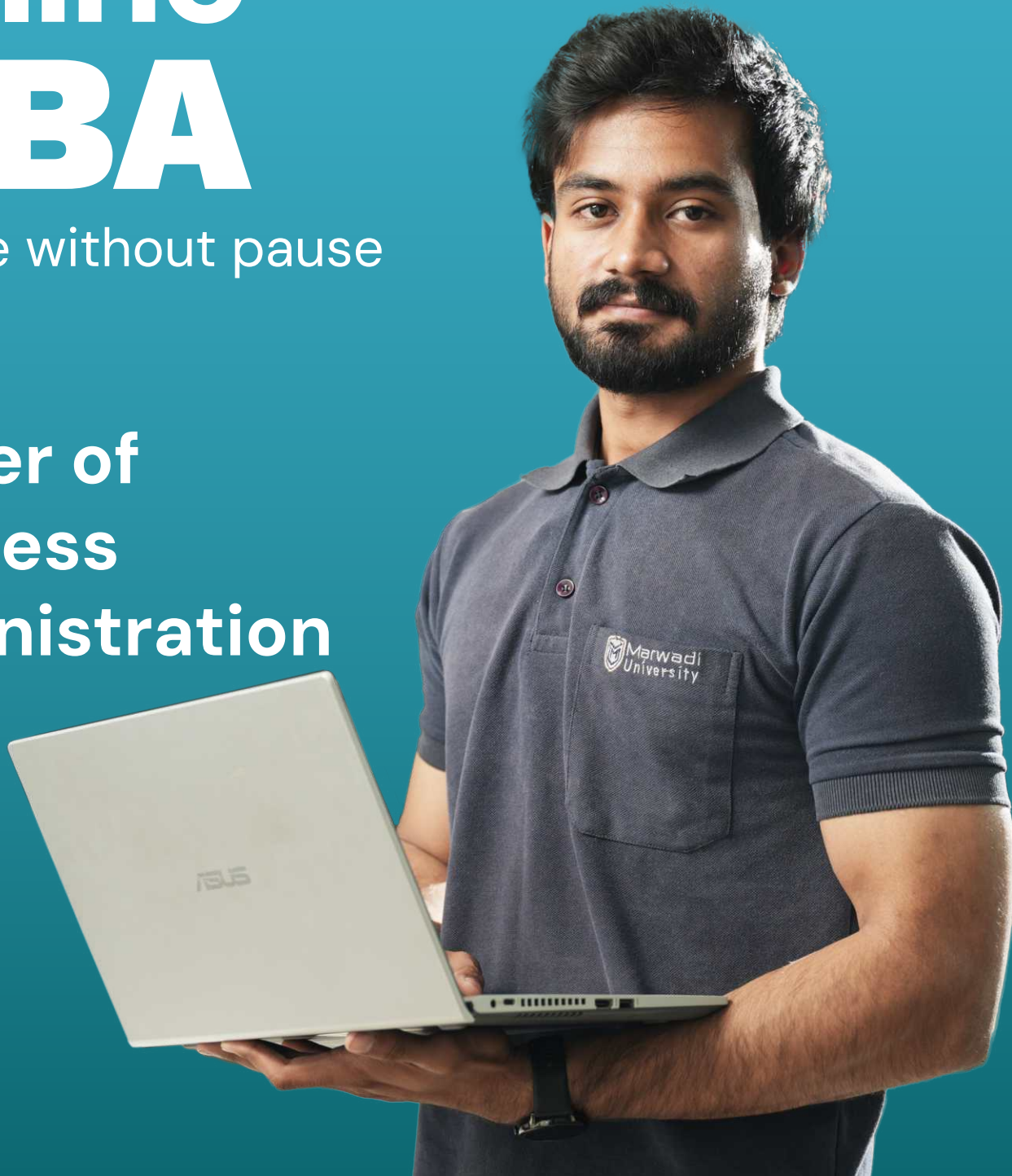
Marwadi
University
Marwadi Chandarana Group

ONLINE

Online MBA

Upgrade without pause

Master of
Business
Administration



QS ASIA
RANK **353**

Gujarat's No. **01**
Private University

TOP 100 in Asia for Internationalisation,
Student Exchange and Faculty Quality



MBA Master of Business Administration

- **Industry-Relevant Curriculum:** Courses are continuously updated to meet the evolving demands of the business world, integrating emerging trends like Digital Marketing, AI, and Sustainability.
- **Emphasis on Practical Learning:** Strong focus on case-based learning, internships, live projects, and industry interactions that prepare students for real-world challenges.
- **Leadership and Entrepreneurship Focus:** Encourages innovation and entrepreneurship, fostering leadership qualities that make graduates future ready.
- **Specializations:** Offers a wide array of specializations that allow students to tailor their MBA experience to align with their career goals.
- **Global Exposure:** Opportunities for international exchange programs and collaborations with foreign universities, providing a global perspective

FEE STRUCTURE

Duration

2 Years (4 Semesters)

Eligibility Criteria

10+2+3 bachelor's degree from a recognized university or equivalent (AIU recognized).

Minimum 50% marks in graduation (45% for reserved categories).

Fee

	INDIA	INTERNATIONAL	SAARC
PER SEMESTER	₹ 30,000	\$ 600	₹ 33,000
EXAM FEE	₹ 2,500	NA	₹ 3,000
ONE TIME FEE	₹ 99,000	\$ 2,450	₹ 1,09,000

*One Time Program Fees includes Examination Fees

Medium of Instruction

This MBA programm shall have English language as the medium of Instructions and Examinations.



*Non-refundable examination fee

COURSE DELIVERY

SEMESTER - 1 [Credit - 21]

1. Accounting for Managers
2. Economics for Managers
3. Statistics for Management
4. Organisational Behaviour
5. Business Communication
6. Entrepreneurship
7. Cyber Security and Privacy

SEMESTER - 2 [Credit - 21]

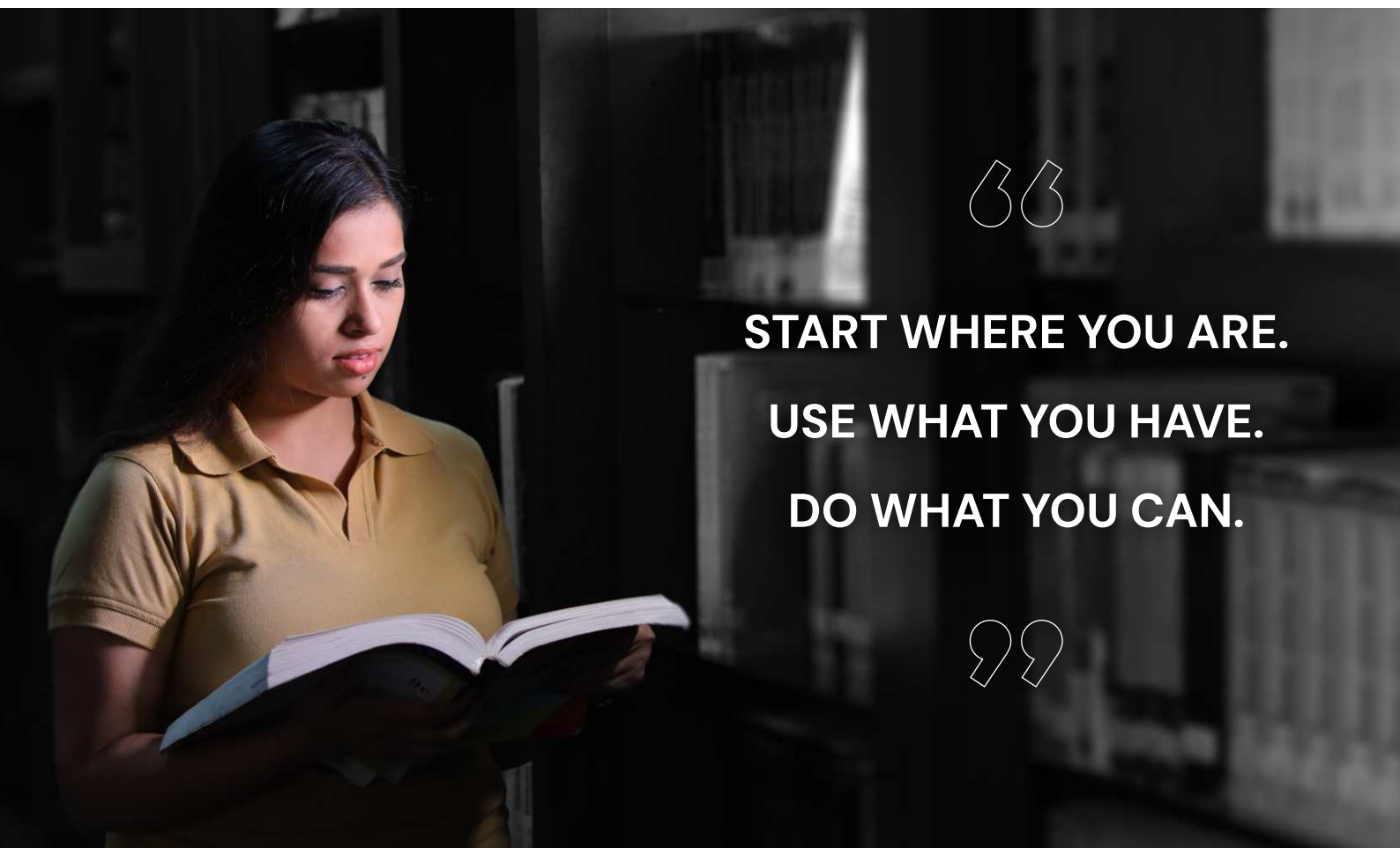
1. Financial Management for Managers
2. Human Resources Management
3. Marketing Management
4. Business Research Methods
5. Automation In Production Systems and Management
6. Costing For Managers
7. Introduction to GST
8. Digital and Social Media

SEMESTER - 3 [Credit - 28]

1. Strategic Management
2. Legal Aspects of Business
3. International Business

SEMESTER - 4 [Credit - 25]

1. Business Ethics and Corporate Governance
2. Management Information System



**START WHERE YOU ARE.
USE WHAT YOU HAVE.
DO WHAT YOU CAN.**



PICK YOUR SPECIALIZATION ELECTIVES

Specialisation (Choose any One)

Financial Management

Sem. III (Any Three)

Investment Analysis and Portfolio Management

Financial Statement Analysis

Financial Markets and Institutions

Corporate Taxation

International Finance

Financial Derivatives and Risk Management

Sem. IV (Any Two)

Corporate Restructuring and Valuation

Financial Modelling and Analytics

Project Appraisal and Finance

Behavioural Finance

Marketing Management

Consumer Behavior

Marketing Communication

Product and Brand Management

Marketing Research

Analytics for Marketing Management

Retail Management and Services

Supply Chain Management

Services Marketing

Sales and Distribution Management

Industrial Marketing

Rural Marketing

Marketing Strategy

Human Resource Management

Change Management and Organizational Development

Compensation Management

Human Resource Information System

Management of Industrial Relations and Labour Legislations

HR Analytics

Managing Diversity

Strategic Human Resource Management

Human Resource Development

Strategic Performance Management

Talent Management and Employee Engagement

Rural Marketing

Marketing Strategy

International Business

Global Marketing

International Finance

International Human Resource Management

International Advertising

India and WTO

International Negotiations

International Risk Communication

International Supply Chain Management

India: International Relations

International Trade Operations & Documentation

Specialisation (Choose any One)**Entrepreneurship and Family Business****Sem. III (Any Three)**

Planning, Structuring and Financing SMEs

Managing Start Ups

Marketing for MSMEs

Management of Family Business

Social Entrepreneurship

International Negotiations

Sem. IV (Any Two)

Managing Corporate Entrepreneurship

Succession Planning for Family Business

Innovation Management and Technology Appreciation

Legal Aspects of Start Ups and IPR

Banking and Insurance

Investment Banking

Financial Services

Principles and Practices of Banking

Financial Markets and Institutions

Treasury Management

Fundamentals of Insurance

Economics of Insurance

Wealth Management

Microfinance and Rural Banking

Insurance and Risk Management

IT and Systems

Software Project Management

Network and Communication Management

Database Management Systems

Big Data in IT and Systems

Data Science Using R

Information Security, Ethics and Issues

Enterprises Resource Planning and Business Process Management

Data Visualization using Power BI

Business Analytics using Python Programming

Application of Cloud Management Marketing Strategy

Operation Management

Fundamentals of Logistics & Supply Chain Management

Operations Research Applications

Material Management and Inventory Control

Total Quality Management

Management of Manufacturing Systems

Sourcing Management

Supply Chain Analytics

Management of Services

Operations Strategy

Lean Management

Logistics and Supply Chain Management

Sourcing Management

Total Quality Management

Physical Distribution And Transportation Management

Material Management And Inventory Control

Fundamentals of Logistics and Supply Chain Management

Sourcing Management

Enterprise Resource Planning and Business Process Management

Shipping and Maritime Logistics Management

Packing and Packaging Management

International Logistics Management

PICK YOUR GENERAL ELECTIVES

General Electives (Choose any One)

Sem. III

Project Management

Creativity and Innovation

Econometrics

Personal Financial Management

Customer Relationship Management

Value Chain Management

Emotional Intelligence

Psychometric Testing

Managerial Psychology

Sem. IV

Preparedness and Response in Disaster Management

Design Thinking

Intellectual Property Rights

Leadership – Theory and Practice

Energy Business Management

Event Management

Public Policy

Public Finance and Policy

Stress Management

PICK YOUR SKILL ENHANCEMENT ELECTIVES

Skill Enhancement Electives (Choose any One)

Sem. III

Goods and Service Tax

Advanced Corporate Communication

Foreign Language

Sem. IV

Six Sigma

Management of Field Sales

Block Chain Technology



ADMISSION PROCESS

Step-1

Register

Fill the application form and pay registration fees.

- @ -

<https://onlineadmission.marwadiuniversity.ac.in>

Step-2

Documentation & Payment

Submit mandatory documents & pay course fees via Debit/ Credit card /UPI/Net Banking.

Step-3

Welcome Onboard

Get confirmation of admission & access course material via LMS

SAMPLE OF ONLINE DEGREE



Student Name : Ronak B Gajera
Gr. No. : 133XXXX
DEB ID : DBXXXXXX
Mode of delivery : ONLINE
Date of admission : 01 February, 2021
Date of completion : 30 April, 2024
Name & Address : Marwadi University
Rajkot-Morbi Highway, Rajkot 360003, Gujarat, India

PLACEMENT SUPPORT



Upskilling
& Certification



Employability Skill
Assessment



Industry
Intraction



Access to Placement
Portal of University



Placement Drive
& Job Fairs

TOP RECRUITERS

HIGHEST PLACEMENT PACKAGE OF 34.5L

BY amazon



For Admission Inquiry, Call or WhatsApp



+91 92402 56159

www.marwadiuniversity.online

info@marwadiuniversity.online

Rajkot-Morbi Road, Rajkot - 360003 Gujarat, India

f i y t in

360° Campus View



Scan to follow us



MARWADI
CHANDARANA
GROUP