



Marwadi
University
Marwadi Chandarana Group

ONLINE

Online B.Com

Upgrade without pause

Bachelor of
Commerce



A+ NAAC
Grade

NBA
TIER-1 ACCREDITATION

CoE Centre of
Excellence

nirf ALL INDIA TOP
100-150
University Ranking

 **UGC**
Entitled
ज्ञान-विज्ञान विमुक्तये

QS WORLD **Asia 2026**
UNIVERSITY **Rank**
RANKINGS **353**
No.1 AMONG ALL PRIVATE
UNIVERSITIES IN GUJARAT



B.Com Bachelor of Commerce

The Bachelor of Commerce (B.Com) programme at the Faculty of Management Studies, Marwadi University is a well-structured and future-focused academic initiative designed to prepare students for professional success in commerce, finance, and business. Aligned with leading certifications such as CA, CS, CMA, and ACCA, the programme blends strong theoretical foundations with practical exposure to ensure industry readiness. Students develop in-depth knowledge in accounting, taxation, auditing, financial management, corporate law, and investment, while gaining hands-on experience in advanced Excel, accounting software, and e-filing systems.

The programme stands out for its interdisciplinary learning approach, value-added courses, and compliance with NEP 2020, ensuring a holistic educational experience. Through internships, industry-oriented electives, and research-based projects, students are equipped for roles in finance, banking, accounting, taxation, consulting, and audit services. Emphasis on analytical thinking, communication skills, and ethical decision-making ensures graduates are confident and competent to pursue higher education, competitive examinations, and diverse career opportunities in corporate and entrepreneurial sectors.

KEY FEATURES

The B.Com programme is designed with a structured academic framework that emphasizes a balance between theoretical depth, professional alignment, and practical exposure. The program nurtures future-ready commerce graduates with strong analytical capabilities and industry-relevant competencies, aligned with leading professional standards such as CA, CS, CMA, and ACCA

01

Academic Excellence and Professional Alignment :

The programme is thoughtfully structured to ensure academic rigour while reflecting current professional standards:

- Courses are strategically mapped to professional bodies such as Chartered Accountancy (CA), Company Secretary (CS), Cost and Management Accounting (CMA), and ACCA (UK).
- The curriculum includes key subjects such as Financial Reporting, Company Law, GST & Customs, Income Tax, Auditing, and International Taxation.
- Emphasis is placed on practice-oriented learning, covering essential domains such as Financial Reporting, Corporate Law, Taxation, Auditing, and Financial Management.
- Research-based assignments and modules on valuation and regulatory frameworks enhance analytical thinking and evidence-based decision-making.

02

Broad-Based and Specialized Knowledge:

The programme offers a layered academic progression from foundational concepts to advanced applications in:

- Accounting, Taxation, Finance, and Auditing
- Corporate Law, Financial Reporting, Banking & Insurance
- Investment and Risk Management

These subjects are taught progressively to deepen students' understanding of complex business environments, both domestic and international.

03

Career-Ready Specialisations and Electives:

To support career aspirations and industry relevance, students can tailor their learning through a range of elective and minor options such as:

- Investment Management, Business Valuation, Financial Engineering
- Compensation Management, Digital Finance, Retail Marketing
- Life Insurance & Reinsurance, Technology in Banking, Logistics & Supply Chain

These options enable learners to develop domain-specific expertise aligned with emerging industry trends.

04

Skills for Employability and Entrepreneurship:

Beyond technical knowledge, the programme emphasizes transferable skills that enhance both employability and entrepreneurial capability:

- Analytical thinking, communication, and presentation skills
- Entrepreneurial mindset fostered through modules like Family Business, Entrepreneurship, Personal Selling, and Salesmanship
- Practical training in areas such as Credit Processing, and e-Filing of GST and Income Tax returns

05

Language and Communication Proficiency:

Recognizing the importance of communication in professional success, the programme includes several language and communication-focused courses:

- Electives such as English for the Workplace, English through Movies, and Speaking & Presentation Skills
- Ability Enhancement Courses like Reading and Writing for Business
- Foreign language offerings including French for Beginners (I–V)

06

Technology-Enhanced and Experiential Learning:

The programme leverages technology and hands-on learning experiences to bridge theory and practice:

- Finance simulations, Excel modeling, and e-filing tools are integrated into classroom instruction
- Students participate in internships, live projects, and applied research
- Practice-based modules include Mutual Fund Distributorship, Credit Processing, and e-Filing for Taxation

07

Lifelong Learning and Interdisciplinary Perspectives:

To encourage holistic development and professional growth:

- Students engage in seminars, research projects, and self-directed learning
- Interdisciplinary electives include Indian Knowledge Systems, Business History, and Philosophy in Management
- The curriculum promotes ethical sensitivity, corporate governance awareness, and sustainable business practices

08

Compliance with National Education Policy (NEP) 2020:

The programme is fully aligned with the NEP 2020 framework, offering:

- A flexible curriculum featuring Ability Enhancement Courses (AEC), Skill Enhancement Courses (SEC), and Value-Added Courses (VAC)
- Emphasis on holistic growth through courses like The Art of Being Happy, Indian Constitution, Environmental Studies, and Bhagavad Gita
- Multiple exit and entry points, interdisciplinary learning pathways, and credit-based progression

09

Robust Credit Structure

- **B.Com:** 134 Credits
- **B.Com (Hons.):** Includes an additional Honours year with options for research, internships, or domain specialisation

This structured and forward-looking B.Com programme is designed to produce capable, ethical, and industry-ready graduates equipped to navigate and lead in a dynamic global business environment



**START WHERE YOU ARE.
USE WHAT YOU HAVE.
DO WHAT YOU CAN.**



FEE STRUCTURE

Duration

3 Years (6 Semesters)

Eligibility Criteria

Either 40%+ in 12th from recognized board or overall 50%+ in 3 years of Polytechnic Diploma from recognized Board

Fee

INR **15,000**/Semester

Medium of Instruction

This B.Com programme shall have English language as the medium of Instructions and Examinations.



*Non-refundable examination fee

COURSE DELIVERY

SEMESTER – 1

Major (Core) Financial Accounting-I Business Organisation & Management	
Minor Elective <ul style="list-style-type: none"> • Currency, Banking and Exchange • Human Resource Management • Fundamentals of Banking • Indian Financial System 	Ability Enhancement Elective <ul style="list-style-type: none"> • Reading and Writing for Business • Speaking and Presentation Skills • French for Beginners – I
Multi/Inter Disciplinary Elective <ul style="list-style-type: none"> • Business Mathematics • Tourism and Travel Management 	Skill Enhancement Elective <ul style="list-style-type: none"> • Computer Essentials & Applications of Spreadsheet • Mutual Fund Distributor
Value Added / Indian Knowledge System Elective <ul style="list-style-type: none"> • Indian constitution • Art of Being Happy 	

SEMESTER – 2

Major (Core) Financial Accounting – II Business Economics	
Minor Elective <ul style="list-style-type: none"> • Indian Economy • Business Finance • Principles of Marketing • Introduction to Insurance & Risk Management 	Ability Enhancement Elective <ul style="list-style-type: none"> • English for Workplace • English through Movies • French for Beginners –II
Multi/Inter Disciplinary Elective <ul style="list-style-type: none"> • Business Statistics • Fundamentals of Digital Marketing 	Skill Enhancement Elective <ul style="list-style-type: none"> • Personal Selling and Salesmanship • Credit Processing
Value Added / Indian Knowledge System Elective <ul style="list-style-type: none"> • Environmental Studies • Basics of Waste Management 	

SEMESTER – 3

Major (Core) Cost & Management Accounting – I Legal Aspects of Business Business Environment	
Multi/Inter Disciplinary Elective <ul style="list-style-type: none"> • International Business • Public Finance • Production & Operations Management 	Ability Enhancement Elective <ul style="list-style-type: none"> • Personality Development, Corporate Grooming and Etiquette • French for Beginners –III • Introduction to Basic Spoken Sanskrit
Skill Enhancement Elective <ul style="list-style-type: none"> • Entrepreneurship • Family Business & Succession Planning 	Value Added / Indian Knowledge System Elective <ul style="list-style-type: none"> • Indian Knowledge System • Indian Business History

SEMESTER – 4

Major (Core)

Cost & Management Accounting – II
Financial Management
Income Tax Law and Practice – 1

Minor Elective

- Investment Management
- Compensation Management

Ability Enhancement Elective

- Banking and Insurance- Law & Practice
- Procedures & Documentation in EXIM Mgmt
- French for Beginners – IV

Skill Enhancement Elective

- Business Correspondent & Facilitator
- Advanced Excel

Value Added / Indian Knowledge System Elective

- Bhagwat Gita: A Guide For Holistic Development
- Ancient Indian Philosophy in Contemporary Management

SEMESTER – 5

Major (Core)

Financial Reporting Analysis & Valuation
Income Tax Law and Practice – II
Company Law

Minor Elective

- Financial Markets and Services
- Consumer Behavior
- Investment Banking
- Digital Finance
- Sales Management

Skill Enhancement Elective

- Life Insurance and Reinsurance Management
- Application of Accounting Software

Internship (Additional credit for those who undertake internship)

Internship

SEMESTER – 6

Major (Core)

Goods and Services Tax (GST) & Customs Duty
Auditing
Corporate Governance, Ethics and Social Responsibility

Minor Elective

- Financial Engineering
- Retail Marketing
- Non-Life Insurance

Ability Enhancement Elective

- E-Filing- Incometax & GST
- French for Beginners – V

Research Project

Research Project

HIGHEST PLACEMENT PACKAGE OF 34.5L

BY amazon



For Admission Inquiry, Call or WhatsApp

 **99099 54621**

www.marwadiuniversity.online

Rajkot-Morbi Road, 360003 Gujarat, India

    

360° Campus View



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