



Marwadi
University
Marwadi Chandarana Group



▶ **ONLINE** **B.COM**

UGC ENTITLED PROGRAM



मान-विद्या विद्यया



ABOUT MARWADI UNIVERSITY

Marwadi University was set up with an objective of expanding and sharing knowledge, inspiring innovation, and preserving cultural and scientific information for future generations on 9th May 2016 under Gujarat Universities Act (Act 9 of 2016). The University offers Diploma, Under-graduate, Post-graduate and PhD programmes in the field of Science, Arts, Commerce, Engineering, Management, Pharmacy, Physiotherapy, Computer Applications, and Agriculture. With 50 Acres of lush green campus, Marwadi University has a student strength of more than 12,000, 550 Faculty Members and around 300 Non-teaching and support staff. State-of-Art infrastructure and facilities, the University aims at providing an eco-system to cater to the diverse needs of students, faculties and society at a large.

- Surety of quality education at affordable cost at Gujarat's first **NAAC A+** accredited Institute
- Government of Gujarat recognized Marwadi University and awarded it with '**Centre of Excellence**' status

OUR VISION

To foster an environment that empowers people, organizations and societies through education, ideas, research and training.

OUR MISSION

- To provide quality education and thereby bring social transformation.
- To create leaders through innovation and entrepreneurship.
- To cultivate the culture of research advancements
- To imbibe universal consciousness.
- To stimulate growth through industrial and international partnerships.

OUR CORE VALUES

LEADER

- | | | |
|---------------------|---------------|----------------|
| • LIFELONG LEARNING | • EMPOWERMENT | • ADAPTABILITY |
| • DIVERSITY | • EMPATHY | • RESPECT |



The Centre for Distance and Online Education

- With a forward-looking approach, the Centre for Distance and Online Education (CDOE) at Marwadi University serves as a source of innovation in the field of education. Despite its recent inception in February 2024, CDOE has quickly gained prominence for its commitment to providing accessible and quality learning opportunities to students, aligning itself with the evolving landscape of education in the 21st century.
- CDOE will offer a diverse array of courses, catering to the varied educational needs of students. From traditional undergraduate and postgraduate programs to professional courses, job-oriented programs, skill-based courses, market-driven offerings, and value-oriented curriculum, CDOE will ensure that its offerings are relevant and responsive to the demands of today's learners.
- The instructional methodology to be employed by CDOE is comprehensive and dynamic. It will include printed study materials in self-learning mode, personal contact programs, response sheets, assignments, video and audio content, dissertations/projects, and one-to-one counselling sessions. Additionally, the centre will also organize seminars, webinars, and special lecture series to enrich the learning experience and foster holistic development among students.
- At the heart of CDOE is its esteemed faculty, comprising highly qualified and experienced educators who are dedicated to academic research and knowledge advancement. Situated within the picturesque campus of Marwadi University, CDOE seeks to provide top-notch facilities, including a well-equipped library, postal library services, an Educational Media Centre, laboratories, a computer lab, and hostel accommodations for outstation students on special request.
- Moreover, CDOE aspires to foster a vibrant and inclusive community, bringing together students from diverse backgrounds and locations. Through a variety of co-curricular activities and interactive platforms, the centre aims to encourage collaboration and engagement, thereby creating a conducive environment for learning and growth.
- Embracing the transformative power of technology, CDOE holds an integration of ICT into its curriculum, enabling the delivery of quality education through online platforms alongside traditional teaching methods. Students enrolled at CDOE will be benefitted from a seamless learning experience, with access to the same syllabi, duration, and examination modalities as regular students of departments and colleges affiliated with Marwadi University.
- As CDOE continues to chart its path forward, it remains focused in its commitment to upholding its mission of imparting quality education by navigating the geographical barriers, and empowering students to realize their full potential. With its dedication to innovation and excellence, CDOE is poised to make a lasting impact on the future of education.

Faculty of Management Studies

Faculty of Management Studies (Estd. 2009) a constituent institute of Marwadi University (MU), Rajkot (Accredited with Grade A+ by NAAC) established under the Gujarat Act No. 8 of 2016, Government of Gujarat. University Grants Commission (UGC) has empowered Marwadi University to award Degrees under Section 22 of UGC Act 1956.

Faculty of Management Studies (FMS) presently offers full-time AICTE approved Post-Graduate Programme in management namely MBA and MBA (Business Analytics). It also offers Undergraduate Programmes in BBA, BBA (Honors), B. Com, B. Com (Honors), B. Com (ACCA) and B.Sc. (Economics) with a mission 'of becoming a center of academic excellence in management education'. To contribute to its vision of making a significant social impact by creation and dissemination of world-class knowledge, the institute also offers Doctoral Programme (Ph.D.) with a view of fulfilling growing needs of the research in various field of management. Moreover, the institute will offer New Education Policy (NEP) compliant Under-graduate programmes in BBA, BBA (Business Analytics), BBA (International Business), BBA (Digital Marketing), B. Com, B. Com (ACCA) and B. Com (Digital Finance).

OUR VISION

To become a center of academic excellence in management education and research that will have a significant social impact through exceptional teaching and research methods.

OUR MISSION

- To provide quality education through a learner-centric approach for developing globally competent management professionals. `
- To prepare entrepreneurs and managers capable of adapting to the ever-changing business environment.
- To promote value-based growth in a socially responsible manner for the well-being of all stakeholders.
- To enhance students' cognitive, research, analytical, ethical, and behavioural competencies through programs that equip them to meet global business challenges in the professional world.



EMPOWER YOUR FUTURE **LEAD** THE CHANGE

BACHELOR OF **COMMERCE (B.COM)**

The Bachelor of Commerce (B.Com) programme offered at the Faculty of Management Studies, Marwadi University is a well-structured and future-focused academic initiative aimed at preparing students for professional success in the dynamic world of commerce, finance, and business. Rooted in academic rigor and aligned with leading professional certifications like CA, CS, CMA, and ACCA, the B.Com programme offers a powerful combination of theoretical knowledge and practical exposure. Students gain deep insights into key domains such as accounting, taxation, auditing, financial management, corporate law, and investment, supported by skill-based learning in advanced Excel, accounting software, and e-filing systems.

What sets the B.Com programme at Marwadi University apart is its commitment to interdisciplinary learning, value-added courses, and NEP 2020 compliance, which together ensure a holistic educational experience. Through internships, industry-linked electives, and research-based projects, students are trained to take up entry-level and mid-level roles in finance, accounting, banking, tax consulting, and audit services. The programme fosters not only subject mastery but also critical thinking, communication, and ethical decision-making—equipping graduates with the competence and confidence to thrive in corporate, entrepreneurial, and global financial environments.

This holistic approach ensures that students not only graduate with strong conceptual and professional grounding, but are also prepared for higher education, competitive exams, and careers in finance, consulting, auditing, business analysis, and entrepreneurship.

Key Features

The Bachelor of Commerce (B.Com) programme is designed with a structured academic framework that emphasizes a balance between theoretical depth, professional alignment, and practical exposure. The program nurtures future-ready commerce graduates with strong analytical capabilities and industry-relevant competencies, aligned with leading professional standards such as CA, CS, CMA, and ACCA.

Academic Excellence and Professional Alignment :

The programme is thoughtfully structured to ensure academic rigour while reflecting current professional standards:

- Courses are strategically mapped to professional bodies such as Chartered Accountancy (CA), Company Secretary (CS), Cost and Management Accounting (CMA), and ACCA (UK).
- The curriculum includes key subjects such as Financial Reporting, Company Law, GST & Customs, Income Tax, Auditing, and International Taxation.
- Emphasis is placed on practice-oriented learning, covering essential domains such as Financial Reporting, Corporate Law, Taxation, Auditing, and Financial Management.
- Research-based assignments and modules on valuation and regulatory frameworks enhance analytical thinking and evidence-based decision-making.

Broad-Based and Specialized Knowledge:

The programme offers a layered academic progression from foundational concepts to advanced applications in:

- Accounting, Taxation, Finance, and Auditing
- Corporate Law, Financial Reporting, Banking & Insurance
- Investment and Risk Management

These subjects are taught progressively to deepen students' understanding of complex business environments, both domestic and international.

Career-Ready Specialisations and Electives:

To support career aspirations and industry relevance, students can tailor their learning through a range of elective and minor options such as:

- Investment Management, Business Valuation, Financial Engineering
- Compensation Management, Digital Finance, Retail Marketing
- Life Insurance & Reinsurance, Technology in Banking, Logistics & Supply Chain

These options enable learners to develop domain-specific expertise aligned with emerging industry trends.

Skills for Employability and Entrepreneurship:

Beyond technical knowledge, the programme emphasizes transferable skills that enhance both employability and entrepreneurial capability:

- Analytical thinking, communication, and presentation skills
- Entrepreneurial mindset fostered through modules like Family Business, Entrepreneurship, Personal Selling, and Salesmanship
- Practical training in areas such as Credit Processing, and e-Filing of GST and Income Tax returns

Language and Communication Proficiency:

Recognizing the importance of communication in professional success, the programme includes several language and communication-focused courses:

- Electives such as English for the Workplace, English through Movies, and Speaking & Presentation Skills
- Ability Enhancement Courses like Reading and Writing for Business
- Foreign language offerings including French for Beginners (I–V)

Technology-Enhanced and Experiential Learning:

The programme leverages technology and hands-on learning experiences to bridge theory and practice:

- Finance simulations, Excel modeling, and e-filing tools are integrated into classroom instruction
- Students participate in internships, live projects, and applied research
- Practice-based modules include Mutual Fund Distributorship, Credit Processing, and e-Filing for Taxation

Lifelong Learning and Interdisciplinary Perspectives:

To encourage holistic development and professional growth:

- Students engage in seminars, research projects, and self-directed learning
Interdisciplinary electives include Indian Knowledge Systems, Business History, and Philosophy in Management
- The curriculum promotes ethical sensitivity, corporate governance awareness, and sustainable business practices

Compliance with National Education Policy (NEP) 2020:

The programme is fully aligned with the NEP 2020 framework, offering:

- A flexible curriculum featuring Ability Enhancement Courses (AEC), Skill Enhancement Courses (SEC), and Value-Added Courses (VAC)
- Emphasis on holistic growth through courses like The Art of Being Happy, Indian Constitution, Environmental Studies, and Bhagavad Gita
- Multiple exit and entry points, interdisciplinary learning pathways, and credit-based progression

Robust Credit Structure

- **B.Com:** 134 Credits

B.Com (Hons.): Includes an additional Honours year with options for

- research, internships, or domain specialisation

This structured and forward-looking B.Com programme is designed to produce capable, ethical, and industry-ready graduates equipped to navigate and lead in a dynamic global business environment

“

Start where you are.

Use what you have.

Do what you can.

”



WHY WE'RE YOUR TOP CHOICE

**THE ADVANTAGE IS CLEAR
EVERYTHING YOU NEED, ALL IN ONE PLACE**

A DISTINCTIVE ONLINE EXPERIENCE

DURATION AND **FEES STRUCTURE**

The B.Com program is strategically designed to optimize learning outcomes within a defined timeframe, typically spanning three **years (03)** for full-time enrolment.

Flexibility is embedded to accommodate part-time and distance learners, allowing them to customize their study schedules while adhering to academic milestones and accreditation standards. The maximum time allocated for completion of the program is **six (06) years**.

MEDIUM OF **INSTRUCTIONS / EXAMINATIONS**

This B.Com programme shall have English language as the medium of Instructions and Examinations.

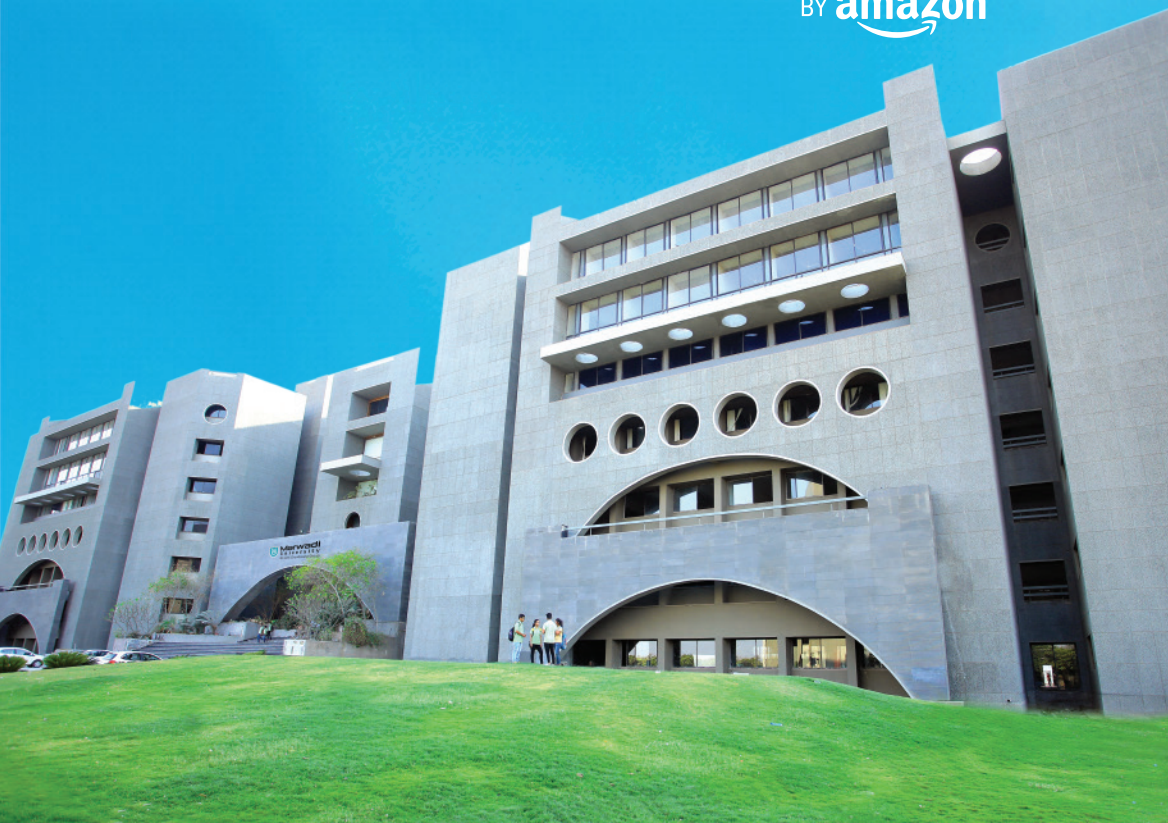
INR 15,000/- (Per Sem)



**CENTRE OF
EXCELLENCE**
AWARDED BY GOVT. OF GUJARAT

NAAC **A+**
ACCREDITED UNIVERSITY

HIGHEST PLACEMENT
PACKAGE OF **34.5L**
BY **amazon**



For Admission Inquiry, Call or WhatsApp

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360° Campus View



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